

Pier Martin Wilkerson

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PROFESSIONAL OBJECTIVE

To take a holistic approach to teaching while maintaining and demonstrating the business entities and values of the Cosmetology and Barbering industry.

INDUSTRY AND CATEGORY EXPERIENCE

Cosmetology

Barbering

Nail Technician/Manicurist

PROFESSIONAL GOALS AND VALUE STATEMENT

My goal is to continue to inspire students to aspire and obtain their professional goals all while demonstrating the importance of maintaining an awareness of adhering to industry standards and new trends.

I have 18 years of combined experience in the fields of Cosmetology, Barbering, and Nail Tech/Manicuring. I have 11 years of classroom experience in which I motivate students to preserve the principles and high ethical standards of these industries; all the while instilling a sense of confidence that they need to succeed in their own entrepreneurial objectives.

My strongest assets are the thorough knowledge and understanding of industry practices and standards as well as my ability to stay abreast of the ever-changing industrial trends. I am keenly aware of the necessity of developing new talent, all the while developing, maintaining and establishing interpersonal relationships with my peers, superiors and students.

CAREER SUMMARY

18 years of Cosmetology, Barbering, and Nail Tech/Manicuring

11 years of Teaching Experience

10 years of Recruitment and Retention

2 years of L-DAY Hair Show Coordinator

6 years Subject Matter Expert National Interstate Council Boards of Cosmetology

3 years as Lead Instructor of the Barbering and Cosmetology Program

PIER M. WILKERSON

CAREER EXPERIENCE

Department Chair of Barbering and Cosmetology
Lawson State Community College
Birmingham, Alabama

September 1997- Present

- Instruct students through theory, cognitive and psychomotor methods order to ensure licensure upon taking the County Barber Board exam.
- Prepare and educate students on the full spectrum of the hair industry according to barbering and industry standards that fall within state guidelines
- Prepare content outlines of arranged lessons or topics for students in the barbering and cosmetology programs
- Sustain a successful student passing rate of County Barber Board exam
- Administer grading system via the AS400 school system and Black Board
- Advise students on career placement and goals upon completions of program and licensure
- Maintain and established interpersonal relationships with superiors, colleagues, and students
- Collaborate with professionals within the industry to incorporate them with the educational aspect of the business
- Participant of the Employment Screening Committee
- Work in partnership with salon owners and managers to arrange internships, cooperative education assignments, and work permits for graduating students
- Work with various product representatives
- Conduct inventory assessment of supplies required by department and student, and then procure the supplies needed
- Delegate student responsibilities that will develop leadership and team building skills in an educational environment
- Coordinate student Hair Shows through the L-Day program
- Participate on various Departmental committees
- Participate in intramural activities
- On-site tour guide for Departmental programs
- Schedule classes of course offerings
- Advise students
- Coordinate Instructor schedules
- Conduct department meetings
- Maintain department records
- Postsecondary Department of Education Cosmetology Curriculum Committee
- Postsecondary Department of Education 2006 Chancellor's Award Nominee

PIER M. WILKERSON

CAREER EXPERIENCE

Assistant Shop Manager
Hair Artistry
Birmingham, Alabama

August 1991- present

- Schedule client appointments
- Handle customer complaints when they would arise
- Maintain quality control and inventory
- Order supplies from product vendors
- Assist with bookkeeping duties
- Clean up and maintain work environment according to State Board of Cosmetology standards
- Sustain a personal customer clientele base
- Perform hair and skin care along with all manicuring/pedicuring needs
- Work with cosmetic chemicals and function as the salon's color specialist
- Establish advanced hair replacing technique-INFUSION
- Promote all Marketing and PR efforts which would allow the shop to expand to new clientele
- Perform with large wedding parties
- Kept up with apprentice hours through State Board records
- Co-Chair all shop community based affairs with the Toys-For-Tots program
- Collaborate with client owner as an assistant for hair care (AFFIRM product) line as an educational specialist
- Hair show participant

PIER M. WILKERSON

EDUCATION/LICENSES

EDUCATION

Alabama A and M University
2008-Present
Pursing Masters of Science in Education

Athens State University
2007
Bachelor of Science in Career Tech Education-Cum Laude

Lawson State Community College
1996
Certificate for Completion of Barbering Licensure
Jefferson Barbering Commission

PROFESSIONAL COMMUNITY INVOLVEMENT

- Continued involvement in Lawson State Recruitment and Retention Efforts which boost student enrollment in post-secondary educational classes
- Address various area Career Technical High School students about the profession that they have chosen so that they can obtain their licensure
- Keen understanding of current Tax laws, Business math, Fashion and Industry trends

LICENSES

National Interstate Council Boards of Cosmetology-Subject Matter Expert-6yrs
Natural Hair care Specialist-Natural Hair care Center-9yrs
Professional Licensed Journeyman Barber-12yrs
Licensed Cosmetologist-18yrs
Nail Technician/Manicurist-17yrs
Bronner Brothers National Hair Show 91-present
Taliah Waajid Natural Haircare-1998
Changes Wellness Spa and Salon Esthetician Apprentice-2002
SKILLS, USA-Professional Member
AEA, Professional Member Alabama Education Association
NEA, Professional Member National Education Association