

POLICIES AND PROCEDURES MANUAL

TITLE	Student Recruitment and Institutional Integrity
LEGAL AUTHORITY	President and Cabinet
DATE APPROVED	August 3, 1996

Lawson State Community College establishes the following principles to guide student recruitment and institutional integrity.

1. We recognize the legitimate interest of the Institution in clearly defining its mission and services and in identifying the people it serves and those it might serve in the future.
2. We recognize also the inseparable relationship among adequate enrollment, fiscal solvency and institution survival.
3. We acknowledge that possible solutions to the problem of declining enrollment should be carefully considered and implemented only when consistent with behavior that is ethical and appropriate for higher education.
4. We know that lowering academic standards or relaxing degree requirements for the purpose of increasing enrollment is not in the best interest of the public, or the Institution.
5. We believe that the Institution should refrain from engaging in undignified competitive practices in recruiting students, which jeopardizes the credibility of Lawson State Community College.
6. We ask each faculty and staff member to support the commitment to offer the highest quality education to our students.